

Impact Management Platform

Partner boilerplates

B Lab



B Lab is transforming the global economy to benefit all people, communities, and the planet. A leader in economic systems change, our global network creates standards, policies, tools, and programs for business, and we certify companies—known as B Corps—who are leading the way. To date, our community includes 280,000 workers in over 4,000 B Corps across 77 countries and 153 industries, and more than 150,000 companies manage their impact with the B Impact Assessment and the SDG Action Manager. To learn more and join the movement, visit www.bcorporation.net

Capitals Coalition



The Capitals Coalition is a global collaboration redefining value to transform decision making. We sit at the heart of an extensive global network that has united to advance the capitals approach to decision-making. The Coalition provides an overview of the landscape, highlights connections, engages in outreach and facilitates expert advice within the capitals community.

We ensure that different parts of the system are connected to one another and that leading organizations and experts are working collaboratively to achieve our shared ambition. By working with our many thousands of global partners we accelerate momentum, leverage success, connect powerful and engaged communities and identify the areas, projects and partnerships where we can collaboratively drive transformational change.

CDP



CDP is a global non-profit that runs the world's environmental disclosure system for companies, cities, states and regions. Founded in 2000 and working with more than 590 investors with over \$110 trillion in assets, CDP pioneered using capital markets and corporate procurement to motivate companies to disclose their environmental impacts, and to reduce greenhouse gas emissions, safeguard water resources and protect forests. Over 14,000 organizations around the world disclosed data through CDP in 2021, including more than 13,000 companies worth over 64% of global market capitalization, and over 1,100 cities, states and regions. Fully TCFD aligned, CDP holds the largest environmental database in the world, and CDP scores are widely used to drive investment and procurement decisions towards a zero carbon, sustainable and resilient economy. CDP is a founding member of the Science Based Targets initiative, We Mean Business Coalition, The Investor Agenda and the Net Zero Asset Managers initiative. Visit cdp.net or follow us @CDP to find out more.

Climate Disclosure Standards Board (CDSB)



The Climate Disclosure Standards Board (CDSB) is an international consortium of business and environmental NGOs. We are committed to advancing and aligning the global mainstream corporate reporting model to equate natural and social capital with financial capital.

We do this by offering companies a [framework for reporting environment- and social-related information](#) with the same rigour as financial information. In turn this helps them to provide investors with decision-useful environmental information via the mainstream corporate report, enhancing the efficient allocation of capital. Regulators have also benefited from CDSB's compliance-ready materials.

Recognising that information about natural, social and financial capital is equally essential for an understanding of corporate performance, our work builds trust and transparency needed to foster resilient capital markets. Collectively, we aim to contribute to more sustainable economic, social and environmental systems.

Global Impact Investing Network (GIIN)



The Global Impact Investing Network (GIIN) is the global champion of impact investing, dedicated to increasing the scale and effectiveness of impact investing around the world. Impact investments are investments made into companies, organizations, and funds with the intention to generate positive, measurable, social and environmental impact alongside a financial return. Impact investments can be made in both emerging and developed markets and target a range of returns from below market to market rate, depending upon investors' objectives. The GIIN builds critical infrastructure and supports activities, education, and research that help accelerate the development of a coherent impact investing.

Global Reporting Initiative (GRI)



[Global Reporting Initiative](#) (GRI) is the independent, international organization that helps businesses and other organizations take responsibility for their impacts, by providing the global common language to report those impacts. The [GRI Standards](#) are developed through a multi-stakeholder process and provided as a free public good.

Global Steering Group for Impact Investment (GSG)



The Global Steering Group for Impact Investment (GSG) is an independent global steering group promoting sustainable development and advancing education in impact investment. The GSG was established in 2015 as the successor to, and incorporating the work of, the Social Impact Investment Taskforce established under the UK's presidency of the G8. The GSG's National Advisory Boards (NABs) currently cover 33 countries. It has established strategic partnerships with leading global organisations such as UNDP and the Impact Management Project. The GSG brings together leaders from finance, business, philanthropy and governments to drive a shift towards impact economies. For more information visit www.gsgii.org and follow the GSG on [Twitter](#) and [LinkedIn](#).

International Finance Corporation (IFC)*



IFC—a member of the World Bank Group—is the largest global development institution focused on the private sector in emerging markets. We work in more than 100 countries, using our capital, expertise, and influence to create markets and opportunities in developing countries. In fiscal year 2021, IFC committed a record \$31.5 billion to private companies and financial institutions in developing countries, leveraging the power of the private sector to end extreme poverty and boost shared prosperity as economies grapple with the impacts of the COVID-19 pandemic. For more information, visit www.ifc.org

*Partner subject to management approval.

Impact-Weighted Accounts Initiative at Harvard Business School (IWA)



Founded in 1908 as part of Harvard University, Harvard Business School is located on a 40-acre campus in Boston. Its faculty of more than 200 offers full-time programs leading to the MBA and doctoral degrees, as well as more than 70 open enrollment Executive Education programs and 55 custom programs, and Harvard Business School Online, the School's digital learning platform. For more than a century, HBS faculty have drawn on their research, their experience in working with organizations worldwide, and their passion for teaching to educate leaders who make a difference in the world, shaping the practice of business and entrepreneurship around the globe.

Led by Harvard Business School professors George Serafeim (Accounting) and Ethan Rouen (Accounting), the HBS Impact-Weighted Accounts Project is a research-led effort to drive the creation of financial accounts that reflect a company's financial, social, and environmental performance. Our ambition is to create accounting statements that transparently capture external impacts in a way that drives investor and managerial decision making.

Organisation for Economic Co-operation and Development (OECD)



The Organisation for Economic Co-operation and Development (OECD) is an international organisation that works to build better policies for better lives, and seeks to shape efforts that foster prosperity, equality, opportunity and well-being for all, drawing upon 60 years of experience, data collection and insights. Together with governments, policy makers and citizens, the OECD works on establishing evidence-based international standards and finding solutions to a range of social, economic and environmental challenges. It provides a unique forum and knowledge hub for data and analysis, exchange of experiences, best-practice sharing, and advice on public policies and international standard-setting, including on how to measure and manage sustainability impacts. The OECD's contribution to the Impact Management Platform is coordinated and led by the OECD Centre on Well-being, Inclusion, Sustainability and Equal Opportunity (WISE) that generates new data and approaches to secure equal opportunities for all and seeks to better understand the impact of policies and business actions on people's well-being today and in the future. For more information, visit: www.oecd.org/wise.

Principles for Responsible Investment (PRI)



The Principles for Responsible Investment (PRI) is the world's leading initiative on responsible investment. Globally, the PRI has over 4,300 signatories (pension funds, insurers, investment managers and service providers) with approximately US \$120 trillion in assets under management.

The PRI supports its international network of signatories in implementing the Principles. As long-term investors acting in the best interests of their beneficiaries and clients, our signatories work to understand the contribution that environmental, social and governance (ESG) factors make to investment performance, the role that investment plays in broader financial markets and the impact that those investments have on the environment and society as a whole.

The PRI works to achieve a sustainable global financial system by encouraging adoption of the Principles and collaboration on their implementation; by fostering good governance, integrity and accountability; and by addressing obstacles to a sustainable financial system that lie within market practices, structures and regulation.

Social Value International (SVI)



Social Value International is the global network focused on social value and impact measurement and management. We envision a world where decision making, ways of working and resource allocation are based on the principles of accounting for value, and that through accounting for a broader sense of value we can protect the planet and increase equality and well-being for everyone.

United Nations Department of Economic and Social Affairs (UN DESA)



Rooted in the United Nations Charter and guided by the transformative 2030 Agenda for Sustainable Development, the UN Department of Economic and Social Affairs (UN DESA) upholds the development pillar of the United Nations. We bring the global community together to work towards common solutions to the world's most pressing problems. We help countries translate their global commitments into national action in the economic, social and environmental spheres.

UN DESA is a pioneer of sustainable development and the home of the Sustainable Development Goals (SDGs). We are a leading analytical voice for promoting inclusion, reducing inequalities and eradicating poverty, and a champion for tearing down the barriers that keep people in poverty. UN DESA helps countries make informed decisions by providing a wealth of information through our publications and databases and through our support for international deliberations at the United Nations General Assembly, Economic and Social Council (ECOSOC), Commissions, Forums and other bodies.

UN Development Programme (UNDP)



UNDP is the leading United Nations organization fighting to end the injustice of poverty, inequality, and climate change. Working with our broad network of experts and partners in 170 countries, we help nations to build integrated, lasting solutions for people and planet.

Learn more at www.undp.org or follow at @UNDP.

UN Environment Programme - Finance Initiative (UNEP FI)



United Nations Environment Programme Finance Initiative (UNEP FI) is a partnership between UNEP and the global financial sector to mobilize private sector finance for sustainable development. UNEP FI works with more than 400 members – banks, insurers, and investors – and over 100 supporting institutions – to help create a financial sector that serves people and planet while delivering positive impacts. We aim to inspire, inform and enable financial institutions to improve people's quality of life without compromising that of future generations. By leveraging the UN's role, UNEP FI accelerates sustainable finance.

www.unepfi.org

UN Global Compact (UNGC)



As a special initiative of the UN Secretary-General, the United Nations Global Compact is a call to companies everywhere to align their operations and strategies with Ten Principles in the areas of human rights, labour, environment and anti-corruption. Our ambition is to accelerate and scale the global collective impact of business by upholding the Ten Principles and delivering the Sustainable Development Goals through accountable companies and ecosystems that enable change. With more than 13,000 companies and 3,000 non-business signatories based in over 160 countries, and 70 Local Networks, the UN Global Compact is the world's largest corporate sustainability initiative — one Global Compact uniting business for a better world.

For more information, follow @globalcompact on social media and visit our website at unglobalcompact.org

Value Reporting Foundation (VRF)



The Value Reporting Foundation is a global non-profit organization that offers a comprehensive suite of resources designed to help businesses and investors develop a shared understanding of enterprise value - how it is created, preserved or eroded over time. The resources - including Integrated Thinking Principles, the Integrated Reporting Framework and SASB Standards - can be used alone or in combination, depending on business needs. These tools, already adopted in over 70 countries, comprise the 21st century market infrastructure needed to develop, manage and communicate strategy that creates long-term value and drives improved performance. To learn more, visit www.valuereportingfoundation.org

World Benchmarking Alliance (WBA)



The World Benchmarking Alliance (WBA) is a non-profit organisation that assesses and ranks the world's most influential companies' performance on the United Nations Sustainable Development Goals (SDGs). We publish publicly available and free benchmarks that inform and empower business leaders and investors, as well as governments, civil society and other key stakeholders. WBA insights aim to serve as an accountability mechanism, incentivising companies to become a successful driver of change and deliver on the SDGs. Together with our global and multi-stakeholder Alliance, we are building a movement that enables transparent dialogue, and ultimately action towards a more inclusive, fair and sustainable world. Read more here: <https://www.worldbenchmarkingalliance.org>